

Appendix 1c: Assessment summary Economic Development

Organisation	Service description	Beneficiaries and unit cost	Assessors comments	Recommendation										
Gingerbread: “Employment Careers Guidance for Single Parents”	<p>Funding sought to enhance Gingerbread’s existing offer (single parent helpline) to local residents, offering employment support drop-in sessions for single parents.</p> <p><i>Funding sought:</i></p> <table> <tr> <td>Nov 14 to Mar 15:</td> <td>£21,387</td> </tr> <tr> <td>Apr 15 to Mar 16:</td> <td>£47,342</td> </tr> <tr> <td>Apr 16 to Mar 17:</td> <td>£48,042</td> </tr> <tr> <td>Apr 17 to Mar 18:</td> <td>£50,256</td> </tr> <tr> <td><i>Total sought:</i></td> <td><i>£167,028</i></td> </tr> </table>	Nov 14 to Mar 15:	£21,387	Apr 15 to Mar 16:	£47,342	Apr 16 to Mar 17:	£48,042	Apr 17 to Mar 18:	£50,256	<i>Total sought:</i>	<i>£167,028</i>	<p>100% of full service cost sought.</p> <p>100% (1,013) beneficiaries will be H&F.</p> <p>Unit cost £165</p>	<p>The service proposal seeks to enhance the existing service that is already available to local residents to get them closer to the employment market – but outcomes identified do not include getting any participants into employment. Assessors considered this an expensive enhancement, when the existing phone based service is already available.</p> <p>Assessors view was the service may not achieve its potential as it appears as if local residents would need to travel to the services’ central London location. The application did not evidence how it would link with existing services, nor how they would target their service to make it meaningful and attractive to their target cohort.</p> <p>Not prioritised for funding.</p>	<p>Not prioritised for funding.</p>
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H&F Cab: “CAB Advice Plus”	<p>CAB Advice+ will enable residents to move away from benefit dependency and into work through an integrated package of services that incorporates advice and information, employment orientation, financial and digital capability services tailored to individual needs.</p> <p><i>Funding sought:</i></p> <table> <tr> <td>Nov 14 to Mar 15:</td> <td>£168,750</td> </tr> <tr> <td>Apr 15 to Mar 16:</td> <td>£405,000</td> </tr> <tr> <td>Apr 16 to Mar 17:</td> <td>£411,801</td> </tr> <tr> <td>Apr 17 to Mar 18:</td> <td>£418,737</td> </tr> <tr> <td><i>Total sought:</i></td> <td><i>£1,404,288</i></td> </tr> </table>	Nov 14 to Mar 15:	£168,750	Apr 15 to Mar 16:	£405,000	Apr 16 to Mar 17:	£411,801	Apr 17 to Mar 18:	£418,737	<i>Total sought:</i>	<i>£1,404,288</i>	<p>100% of full service cost sought.</p> <p>95% (25,031) enquiries will be from H&F users, with approx. 1.2 enquiries per each individual.</p> <p>Unit cost £56 (3SIF funding) for individual enquiries, rather than individual users</p>	<p>A comprehensive application which seeks to deliver a comprehensive advice service for local residents. Increase CAB’s current level of service. Assessors concluded the service would need to improve the throughput of users (estimated at 65%) in order to maximise its effectiveness. Unit cost is not unreasonable although overall value for money is not considered robust as no other funding sources have been identified in the budget for this service. Assessors concluded that the business case for the employment support element of the service was not made, as it made no reference to alternative programmes such as the National Careers Service which can provide outreach workers to deliver employment support, at no charge.</p> <p>Assessors concluded that the CAB is a known and trusted brand, which is likely to deliver a service well. Funding is recommended for the general IAG and financial capability support on proviso of revised data on unique individuals that are likely to access the services, rather than the number of enquiries/requests for support.</p> <p>Funding for this service has been included in a bid for Public Health funding.</p>	<p><i>December 2014 to May 2016: £450,000</i></p> <p><i>Extension of the contract will be subject to the Council’s review of 3SIF and how it is allocated to deliver the best support for the sector and the best outcomes for residents.</i></p>
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H&F Volunteer Centre: “Volunteering to Employment”	<p>Funding sought for a service that will work with 500 individuals and support them into volunteering opportunities that will, with additional training and job search support, assist 10% into sustained employment.</p> <p><i>Funding sought:</i></p> <table> <tr> <td>Nov 14 to Mar 15:</td> <td>£34,708</td> </tr> <tr> <td>Apr 15 to Mar 16:</td> <td>£83,300</td> </tr> <tr> <td>Apr 16 to Mar 17:</td> <td>£83,300</td> </tr> <tr> <td>Apr 17 to Mar 18:</td> <td>£83,300</td> </tr> <tr> <td>Total sought:</td> <td>£284,608</td> </tr> </table>	Nov 14 to Mar 15:	£34,708	Apr 15 to Mar 16:	£83,300	Apr 16 to Mar 17:	£83,300	Apr 17 to Mar 18:	£83,300	Total sought:	£284,608	<p>42% of full service cost sought.</p> <p>100% (500) beneficiaries will be H&F.</p> <p>Unit cost £569 (3SIF funding)</p>	<p>A comprehensive application, but assessors felt there was a lot of overlap with generalist volunteering activities, which with some adjustments, could deliver some of the aspects of this application. Applicant is anticipating significant additional resources for the services and assessors were of the view that that a level of service would likely be achievable without 3SIF funding. Assessors concluded the service was expensive for the level of outcomes to be achieved for 10% of total users, and it was noted that anticipated users included a disproportionately low number of disabled people.</p> <p>Assessors also note that the organisation is a current provider/partner in Raise, currently funded to deliver this service under the Raise programme. Assessors concluded that the application did not present a sufficiently robust business case to recommend the service for funding.</p> <p>3SIF funding for additional employment support services is likely to be retendered during 2014 with a view to funding commencing early in the 2015-16 financial year. It is therefore suggested that the organisation review the revised service specification when it is advertised in order to consider developing a service model that might deliver the services and outcomes specified.</p>	<p>Not prioritised for funding</p>
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Princes Trust: “Sustainable Enterprise”	<p>Funding sought to develop an entrepreneurial culture amongst disadvantaged NEET young adults, and provide them with support to explore their enterprise ambitions. 21 young adults will be supported to start their own business across the project's lifetime.</p> <p><i>Funding sought:</i></p> <table> <tr> <td>Nov 14 to Mar 15:</td> <td>£13,432</td> </tr> <tr> <td>Apr 15 to Mar 16:</td> <td>£33,108</td> </tr> </table>	Nov 14 to Mar 15:	£13,432	Apr 15 to Mar 16:	£33,108	<p>66% of full service cost sought.</p> <p>100% (90) beneficiaries will be H&F.</p> <p>Unit cost £1,156 (3SIF funding) for 90 overall users, £4,955 for 21 who will be supported to set up</p>	<p>Although other sources of support are available to people to set up a business, such as New Enterprise Allowance and Start-Up Loans, assessors concluded the service proposal would meet an identified gap in local services, supporting young NEETS to establish businesses. Assessors felt this service offered an innovative approach, although unit costs are considered high.</p> <p>Assessors concluded that the applicant has a solid track record of good service delivery and is likely to succeed in delivering the outcomes for a cohort of residents who are traditionally difficult to support to succeed.</p>	<p><i>December 2014 to May 2016: £45,000</i></p> <p><i>Extension of the contract will be subject to the Council's review of 3SIF and how it is allocated to deliver the best support for the sector and the best outcomes for residents.</i></p>						
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	<p>Apr 16 to Mar 17: £33,108 Apr 17 to Mar 18: £24,401 Total sought: £104,049</p>	<p>a business.</p> <p>Unit cost £1,739 (all funding)</p>	<p>Funding recommended on condition that the organisation identifies and secures a local base/venue from which the local service can be delivered.</p> <p>Funding for this service has been included in a bid for Public Health funding.</p>	
<p>Resurgo Trust</p> <p><i>“Spear”</i></p>	<p>Funding sought for six-week coaching courses for 16-24 year old NEETs. The course aims to equip young people with the hard skills they need to find a job and to tackle the attitudinal and behavioural issues that employers find are the major hurdles to long-term success in their young recruits.</p> <p><i>Funding sought:</i> Nov 14 to Mar 15: £75,000 Apr 15 to Mar 16: £180,000 Apr 16 to Mar 17: £180,000 Apr 17 to Mar 18: £180,000 Total sought: £615,000</p>	<p>39% of full service cost sought.</p> <p>41% (391) beneficiaries will be H&F.</p> <p>Unit cost £1,573 (3SIF funding)</p>	<p>A positive service that would likely deliver the outcomes for a cohort of users who are considered furthest from the employment market. However, the application states the service will work with 391 NEETS, and local data evidences only 130 NEETS in the borough (2012-13), and this figure has been reducing steadily over the last three years.</p> <p>Assessors concluded that the service would be delivered well, and recommend the service for funding for up to 130 NEETS, based on the 3SIF unit cost calculated from the application. Assessors recommend the service for funding with the proviso it supports young NEETS leaving care and makes particular efforts to focus on this cohort.</p> <p>Funding for this service has been included in a bid for Public Health funding.</p>	<p><i>December 2014 to May 2016: £90,000</i></p> <p><i>Extension of the contract will be subject to the Council’s review of 3SIF and how it is allocated to deliver the best support for the sector and the best outcomes for residents.</i></p>
<p>Urban Partnership Group:</p> <p><i>“Jobs@Masbro”</i></p>	<p>Funding sought for an employment support, advice and referral service. Service aims to promote the benefits of and help achieve employment and to network with existing financial and welfare advice, offering a seamless referral service to mainstream support services.</p> <p>Activities will include 1-2-1 IAG including action planning, group coaching, job club, ESOL and other training, work experience and volunteering opportunities, referral to</p>	<p>39% of full service cost sought.</p> <p>100% (370) beneficiaries will be H&F.</p> <p>Unit cost £520 (3SIF funding)</p> <p>Unit cost £1,340 (all funding)</p>	<p>Assessors concluded that the application had a number of good points, and offered good value for money in terms of unit cost. However, the application did not sufficiently consider alternative provision of employment services and whether Jobs@Masbro would duplicate them. The applicant states a number of individuals do not speak English and therefore cannot access mainstream provision, but no information has been given on how the service would be delivered in a way that overcomes this barrier.</p> <p>Assessors concluded that the service would not sufficiently target beneficiaries from known areas of deprivation and some areas of the budget were considered unnecessary. The application is therefore not prioritised for funding.</p>	<p>not prioritised for funding.</p>

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	<p>mainstream services, advice on financial management and engagement with employers to provide work placements and jobs for participants.</p> <p><i>Funding sought:</i></p> <p><i>Nov 14 to Mar 15: £23,457</i></p> <p><i>Apr 15 to Mar 16: £56,291</i></p> <p><i>Apr 16 to Mar 17: £56,291</i></p> <p><i>Apr 17 to Mar 18: £26,291</i></p> <p><i>Total sought: £192,330</i></p>		<p>3SIF funding for additional employment support services is likely to be retendered during 2014 with a view to funding commencing early in the 2015-16 financial year. It is therefore suggested that the organisation review the revised service specification when it is advertised in order to consider developing a service model that might deliver the services and outcomes specified.</p>	